MRCC Operational Freeze Guidance Products and Climatologies









2007 spring freeze in early April

- \$2 Billion in damages
- Late in season for the southern US
- Not late in Midwest, but followed a warm March

2009 delayed maturity of crops

- Wet spring delayed planting
- Cool summer (espcially July) slowed crop maturity
- Late harvest so more susceptible to freeze damage

NWS needs

- Environmental monitoring tools
- Communication between offices
- Communication with vegetation experts





NWS Recommendations

Analysis of 2007 Freeze event...

- NWS services and communication were good overall
- Recommendations for future:
 - Base freeze warning / headlines on potential impacts to agriculture, horticulture, nurseries, and home gardens rather than calendar dates
 - Develop and utilize ties with University Extension, state climatologists, USDA personnel, and other relevant partners to:
 - Determine when freezing temperatures are a threat
 - Gather quality, detailed post-event impact information for regional reports and even documentation (i.e., storm reports, drought monitor)





An MRCC Opportunity

- Relationship with NWS, SCs, University Extension, vegetation stakeholders
- Monitors and Assess regional climate conditions and their impacts
- Provides high-quality, operational climate data, tools, resources for the region and sector
- "Neutral" party between partners



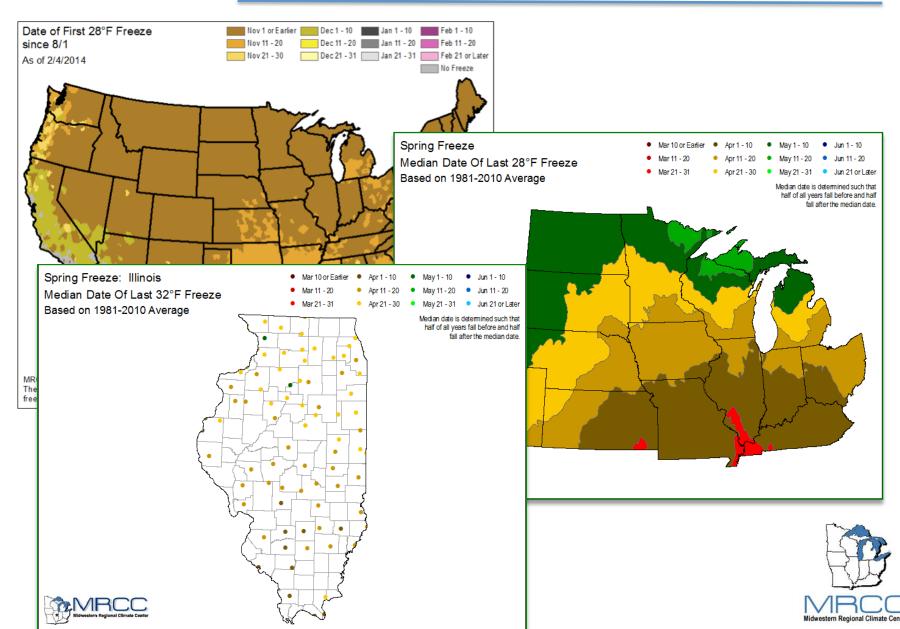


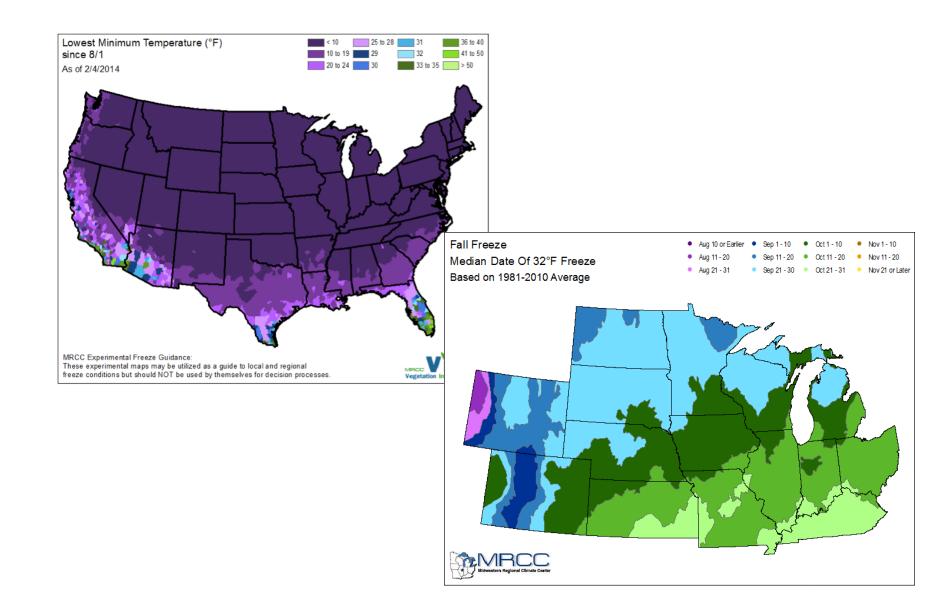
A one-stop shop for Frost/Freeze products and forecasts

- Daily Products
 - Many in production and operational or in beta phase
- Incorporate hourly data
 - Duration of freeze at an hourly time step
- Incorporate hourly forecasts
 - View and prepare for upcoming forecasted freezes
- Reporting
 - Along the lines of storm reports and drought monitor
 - Input from NWS, University Extension, etc... on status of crops and <u>susceptibility</u> for a freeze
 - Reports of freeze impacts

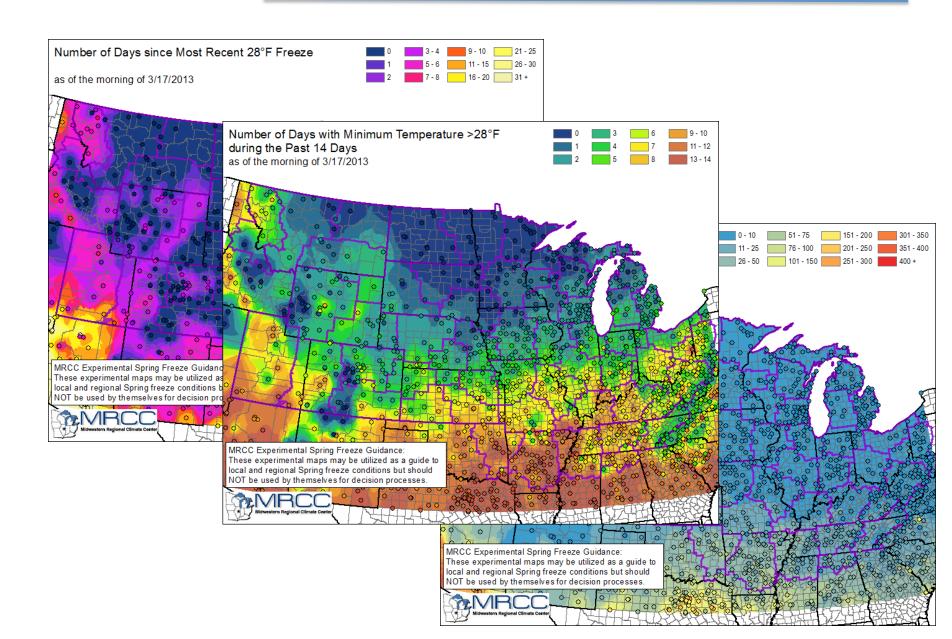


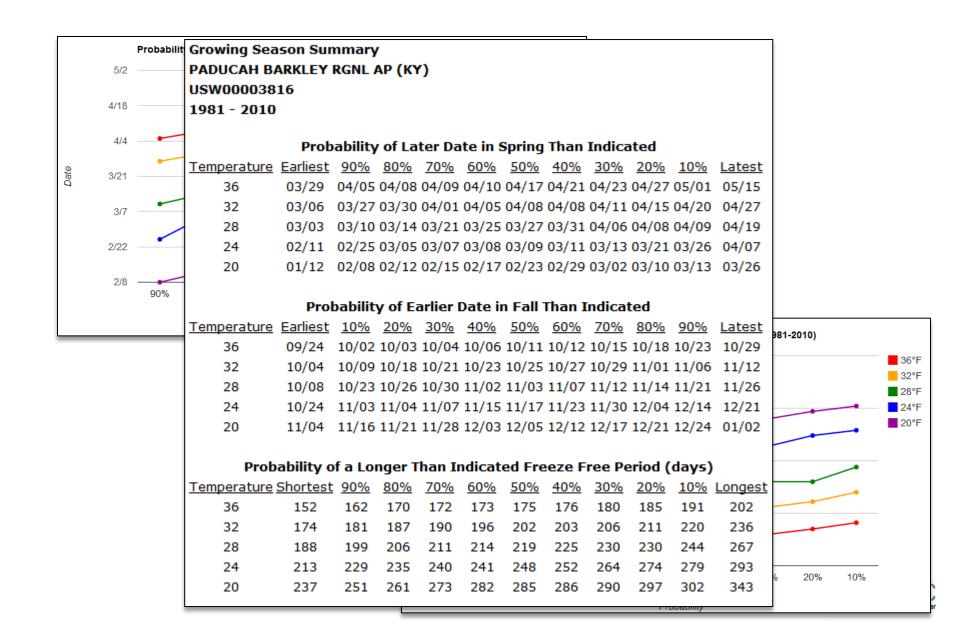






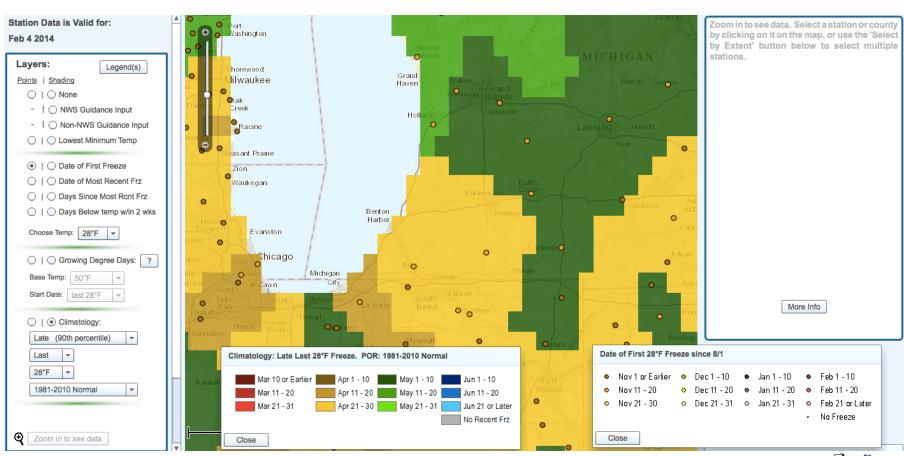








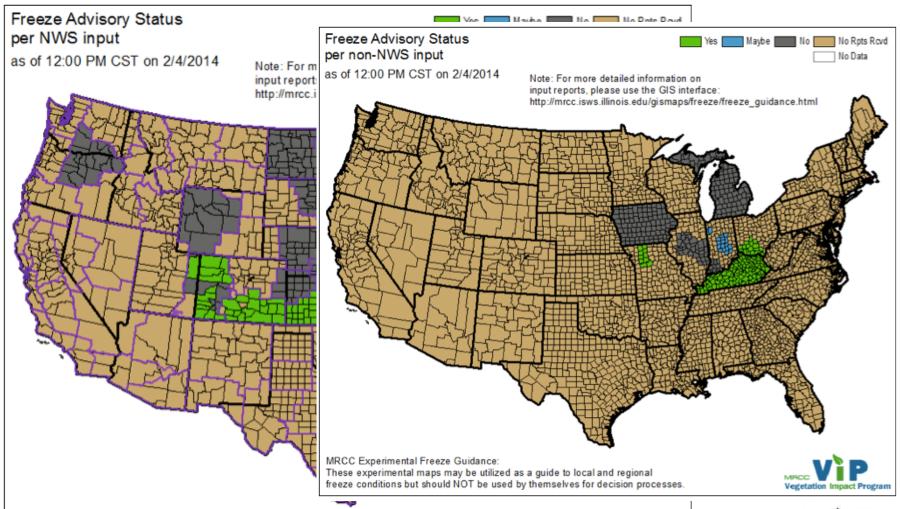
Current Products - GIS







Current Products – Expert Input



MRCC Experimental Freeze Guidance:

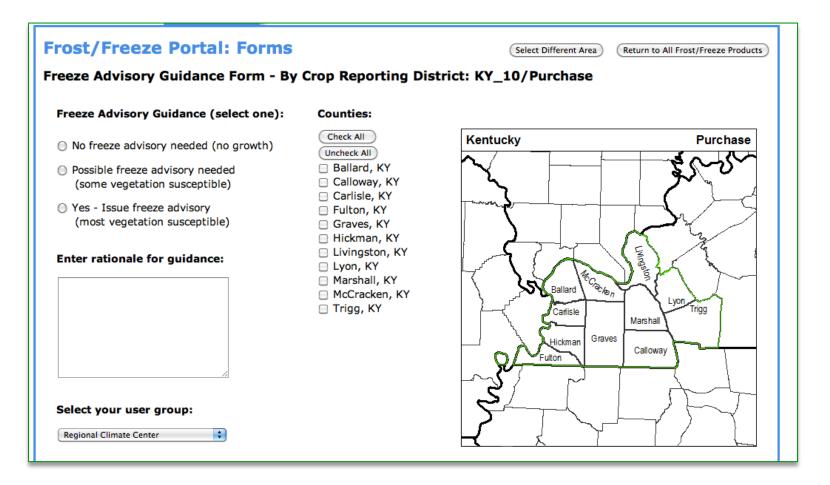
These experimental maps may be utilized as a guide to local and regional freeze conditions but should NOT be used by themselves for decision processes.







Current Products – Guidance Input







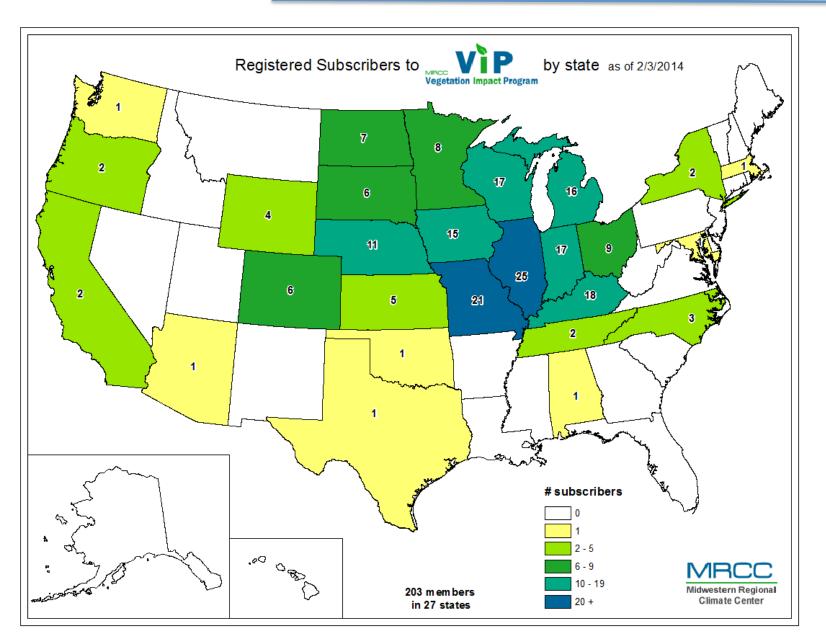
Current Products – Listserv

- Currently have a listserv populated with 200+ experts
 - State Climatologists
 - NWS Forecasters
 - University Extension
 - NCDC and the RCCs
- Ever expanding
 - Private sector (e.g., Master Gardeners, growers, farmers)
 - USDA





Current Products – Listserv









- Bigger domain
 - Products are now national
- Combine spring and fall
 - Separate seasons in Midwest but not in South
- Incorporate hourly data
 - Information about hours below freezing
- Integrate digital forecast data
 - Map susceptibility vs. Risk
- Encourage more plant experts to participate
- Determine how to best show impact reports





- Demand for more than just frost/freeze monitoring
- Partnership with mesonets for more diversified tools
 - Disease
 - Pests
 - High Resolution
- Stress Degree-Day Tools; Chilling Hour monitoring
- Keetch-Byram Drought Index
- VIP Vegetation Impact Program
 - Climate monitoring of vegetation impacts
 - Partnership between:
 - MRCC / RCC
 - NWS
 - SCs
 - University Extension
 - Private Sector
 - USDA





Demand for ...

- Improved communication between experts
- Operational monitoring tools to minimize impacts
- High resolution climate and forecast tools



